



WÄRMEPUMPE
AUSTRIA

National Heat Pump Association WÄRMEPUMPE AUSTRIA

Linz, May 2026

Establishment of the National Heat Pump Association

- Foundation of the Heat Pump Association Wärmepumpe Austria (WPA) through the merger of former association LGWA Leistungsgemeinschaft Wärmepumpe Austria and BWP Bundesverband Wärmepumpe Austria in 2012.
- WPA represents the Austrian heat pump industry including the entire value chain.
- All manufacturers and sales companies in Austria, energy providers, suppliers and drilling companies as well as numerous installation companies, planners and technical offices organize their interests in the association.
- Active member of European Heat Pump Association (EHPA)
- The association is independent and non-political.



WÄRMEPUMPE
AUSTRIA



LEISTUNGSGEMEINSCHAFT
WÄRMEPUMPE AUSTRIA



Bundesverband Wärmepumpe Austria
National Heat-Pump Association Austria

Pillars of the association's work

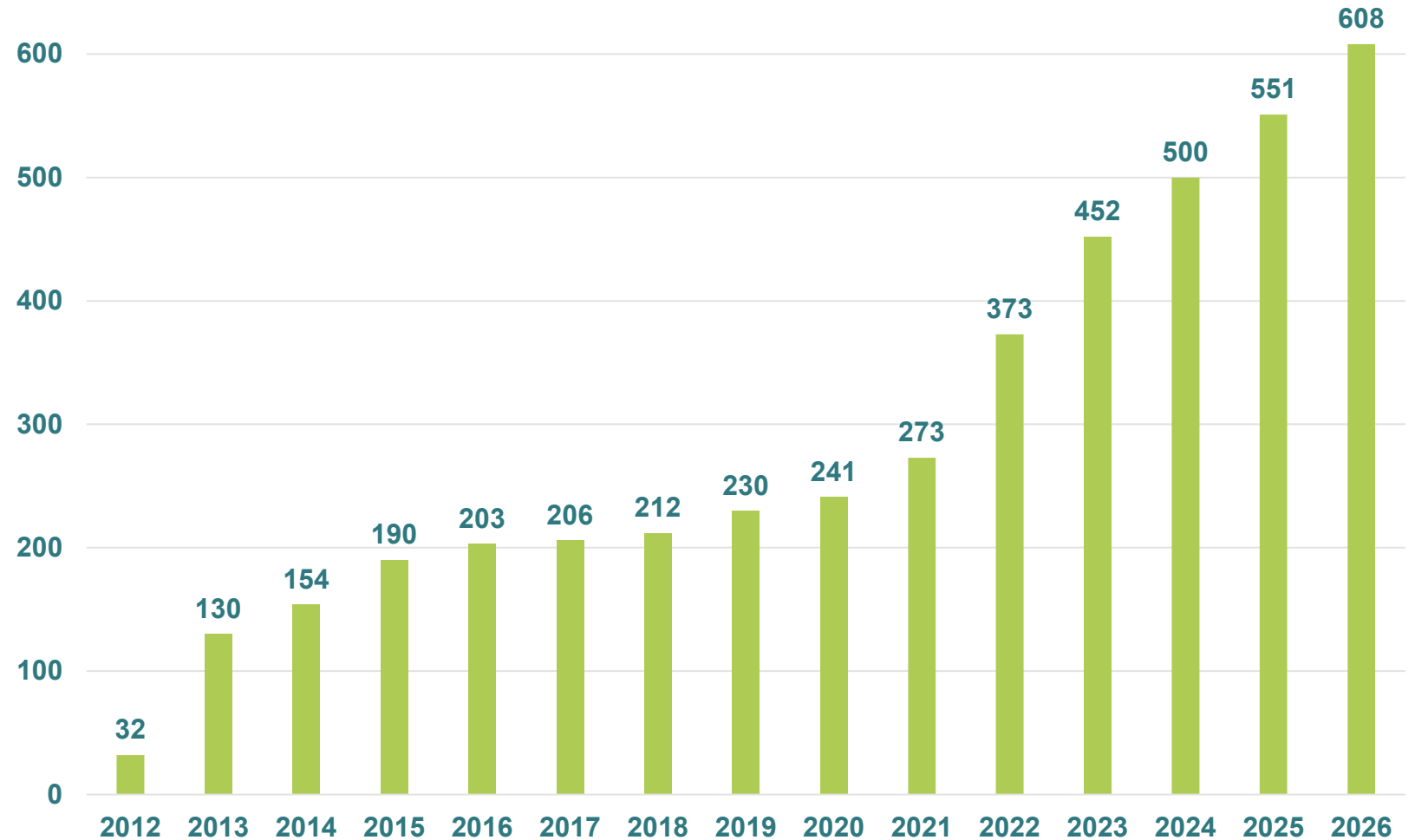


Core tasks

-  Uniting and strengthening the industry
-  Creating improved framework conditions
-  Quality assurance of the overall system
-  Optimum positioning in the heating market in terms of economy and ecology
-  Participation in legislation, standards and norms and technical regulations
-  Information, communication, representation of interests
-  Training and further education & certification
-  Networking with all persons and institutions relevant to the heat pump industry

National Heat Pump Association Wärmepumpe Austria

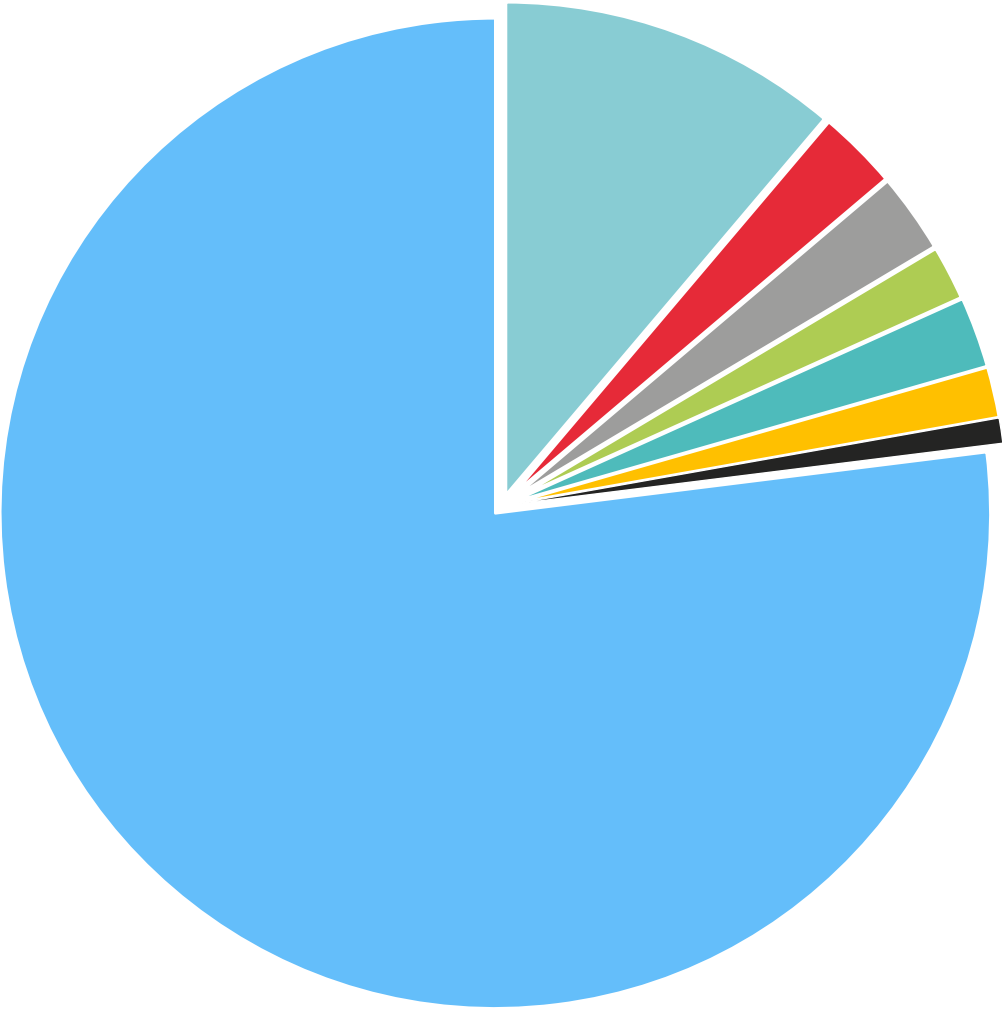
- Our members are the basis of our association.
- Increase in membership from 32 in the founding year to 608 members in May 2026.



Status: May 2026

Structure of membership

- 68 Manufacturer
- 16 Institutions, associations
- 16 Component suppliers
- 11 Drilling company
- 14 Planners, technical offices
- 10 Energy supplier
- 5 Wholesale companies
- 468 Installation partners

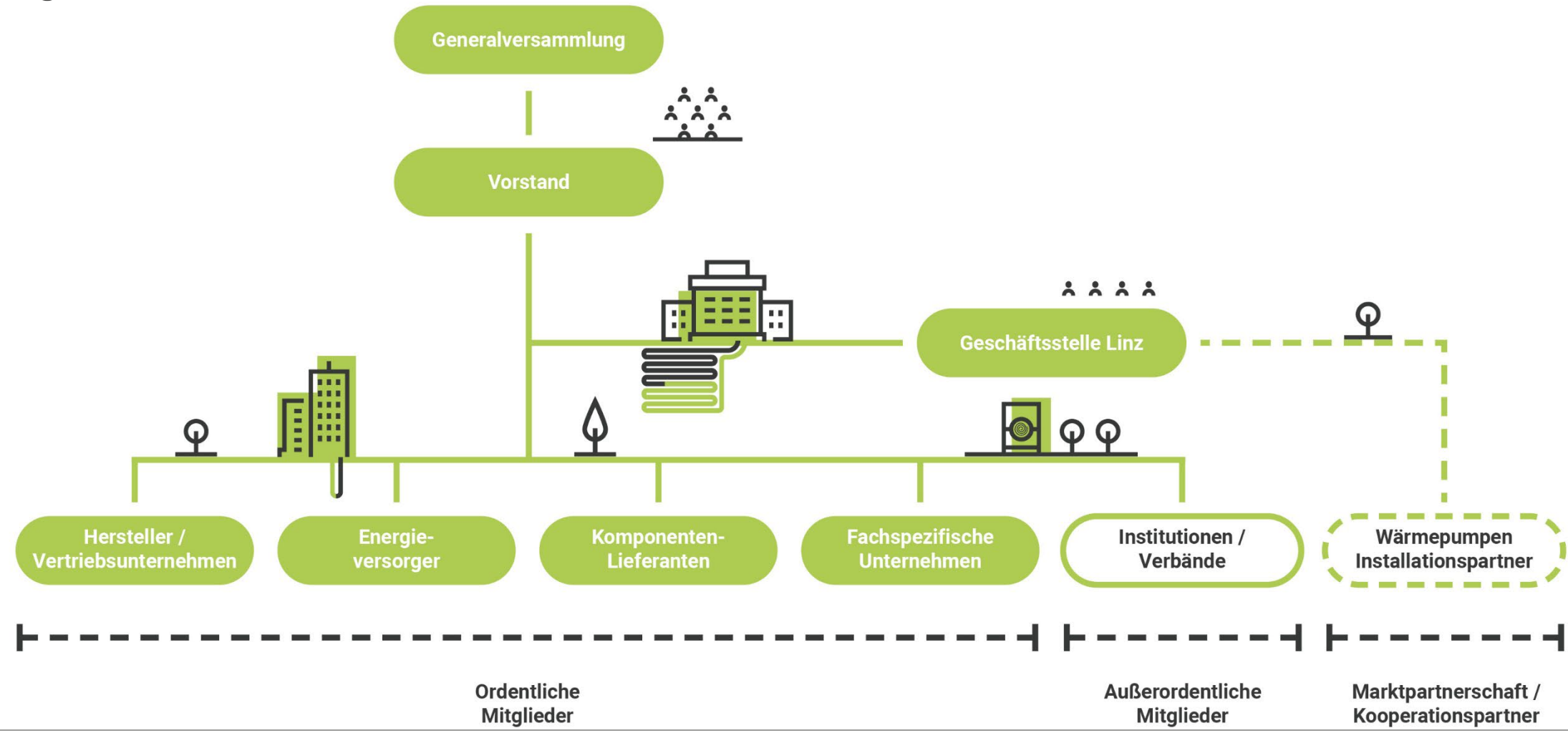


Structure of full membership

- 68 Manufactuerer
- 16 Institutions, associations
- 16 Component suppliers
- 11 Drilling companies
- 14 Planners, technical officies
- 10 Energy suppliers
- 5 Wholesale companies



Organisation



Management

The members of the Board *(from left)*:

- Siegfried Thurner, *Managing Director*
- Bernhard Fischer
- Alfons Forster *(has since stepped down)*
- Thomas Kutiak
- Karl Ochsner, *Deputy Chairman*
- Richard Freimüller, *Chairman*
- Peter Leitner
- Andreas Bangheri, *Deputy Chairman*
- Christian Herbinger, *Secretary*
- Michael Baminger

Not pictured:

- Christoph Bacher
- Thomas Forster, *Treasurer*
- Danny Güthlein
- Peter Huber



Head office



Siegfried Thurner | Managing Director



Julia Finzel | Coordination &
Administration



Severin Kaineder | Standards &
Technology



Dominik Pusch | Standards &
Technology



Daniela Dolzer | Financial controlling



Maria Gabriel | PR & Communications

Business association WÄRMEPUMPE AUSTRIA

Bockgasse 2a, 4020 Linz

Legal status: Association

Office: 6 Experts

Tel +43 (0)732 600 300

Mail office@waermepumpe-austria.at

Web www.waermepumpe-austria.at

Bluesky [@waermepumpe.bsky.social](https://bsky.app/profile/waermepumpe.bsky.social)

X [@waermepumpe_aut](https://twitter.com/waermepumpe_aut)

Membership options

Full members

 Manufacturer Basic contribution + var. share	€ 3.000 + vs
 Wholesale companies	€ 2.000
 Componenten suppliers	€ 1.800
 Energy suppliers	€ 5.000 to € 10.000
 Housing associations and cooperatives	€ 2.000
 Drilling companies, Well builders, Planners, Technical Offices	€ 650

Associate members

 Associations (NPOs), chambers of commerce and trade associations	€ 1.000
 Research institutions	€ 1.000
 Supporting member	individual contribution

MITGLIED



WÄRMEPUMPE
AUSTRIA

Benefits of memberships

-  **A strong collective voice**
You benefit from a strong collective voice when it comes to funding, the legal framework, standards and guidelines, training standards and market regulations.
-  **Visibility & market presence**
You will be featured in the online member directory and professional search. This brings improved discoverability for customers and future clients, greater credibility, stronger online visibility, trust-building through membership, and better positioning as a quality provider.
-  **Specialist information & knowledge advantage**
You gain access to up-to-date market information, technical developments, funding updates, legislative changes, industry statistics, events and specialist information. This provides planning security, a knowledge advantage, sound advisory expertise and the ability to respond early to market changes.



Benefits of memberships

-  **Events and professional development**
You benefit from discounted events, specialist conferences, training courses, networking meetings and professional development opportunities.
-  **A signal of quality and trust**
Membership and partnership signal industry and technical expertise, a forward-looking approach, a focus on quality and a commitment to the energy transition.

Membership strengthens your reputation, visibility and market presence in the Austrian heat pump sector.



Benefits of a full membership

Shaping the industry

Full members can play an active role in the further development of the association and the industry through working groups, expert committees and policy statements.

Influencing the regulatory framework

By participating in the association, companies can help shape developments at an early stage, raise industry-specific issues and engage with regulatory processes.

Access to the entire value chain

The association brings together virtually the entire industry. As a result, members benefit from direct exchange, strategic partnerships, first-hand market information and valuable industry contacts.

Right of use for the logo „MITGLIED WÄRMEPUMPE AUSTRIA“.

Companies join the WPA as full members. They have full voting rights and actively participate in the association's work.



Benefits of a installation partnership

-  Installation companies who actively promote, offer and install heat pump systems
-  Partner fee € 99 excl. VAT per year

*Installers play a key role
in the decision in favour of a heat pump!*

*Our installation partners are opinion leaders,
multipliers and ambassadors for heat pumps!*

INSTALLATIONS
PARTNER



WÄRMEPUMPE
AUSTRIA

Benefits of a installation partnership

Attracting customers through visibility

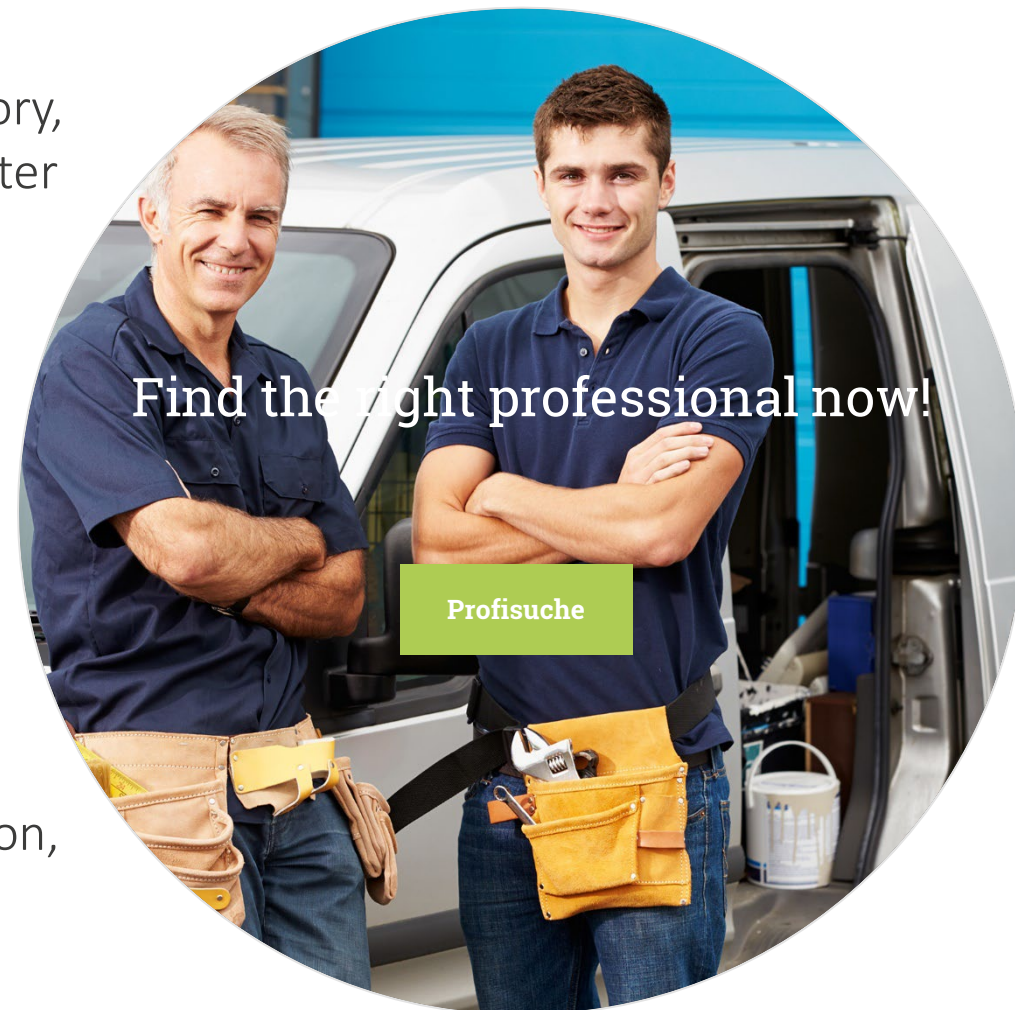
You benefit from being listed in the online members' directory, the WPA certification seal, regional discoverability, and greater visibility among customers and prospective clients.

A confidence boost in sales

Partnership serves as proof of quality, a sign of expertise, and a guide for customers and future clients. Trust is a decisive factor in purchasing decisions, particularly for heating systems that require explanation.

Technical knowledge advantage

You benefit from technical know-how, market information, courses and training on current topics, updates on funding schemes and practical knowledge. This facilitates consultation, planning, sales and commissioning.



Benefits of an installation partnership

-  **Competitive advantage in the regional market**
The partnership helps you stand out from the competition, be recognised as a heat pump specialist and demonstrate your expertise.
-  **Right to use the logo „INSTALLATIONS-PARTNER WÄRMEPUMPE AUSTRIA“**

The Installation Partnership is aimed at installers in Austria who actively promote, offer and install heat pumps and who join the association as associate members.



Your contact persons



Richard Freimüller | President Strategy,
representation of interests and external relations
Tel: +43 (0)732 600 300
Mail: office@waermepumpe-austria.at



Siegfried Thurner | Managing Director
Internal association agendas, Head of office
Mobil: +43 (0)664 601 653 620
Mail: thurner@waermepumpe-austria.at
